

PRIVACY POLICY

1. Responsible bodies

The following bodies are jointly responsible for processing your personal data in connection with this conference (Art. 26 GDPR):

a) World Association of Zoos and Aquariums (WAZA)

Carrer de Roger de Llúria, 2, 2-2, 08010 Barcelona, Spanien
E-Mail: secretariat@waza.org | Tel.: +34 936 638 811

b) AG Zoologischer Garten Köln

Riehler Straße 173, 50735 Köln, Deutschland
E-Mail: info@koelnerzoo.de | Tel.: +49 2 21 77 58 100

The main contents of the agreement pursuant to Art. 26 GDPR will be made available to the data subjects upon request.

Data protection officer

Cologne Zoo: Herrn Dipl.-Ing. Thorsten Werning, tw@conceptec.de
WAZA: Maria Sanz, maria.sanz@waza.org

2. Purposes and legal bases of data processing

2.1 Registration, implementation and follow-up of the conference

As part of your registration and participation, we collect and process personal data (in particular your name, contact details, organisational affiliation, dietary preferences and, where applicable, accessibility requirements) for the following purposes:

- Processing your registration and managing participation,
- Sending logistical and organisational information about the conference,
- Running the event (e.g. participant lists, name badges, catering),
- Follow-up work after the conference (e.g. sending conference documents, certificates of attendance).

Legal basis: Art. 6(1)(b) GDPR (performance of a contract or pre-contractual measures at your request).

AKTIENGESELLSCHAFT ZOOLOGISCHER GARTEN KÖLN

Vorsitzender des Aufsichtsrats: Dr. Ralf Unna • Vorstand: Prof. Theo B. Pagel, Christopher Landsberg •
Registergericht Köln HRB 167 • Sparkasse KölnBonn DE66 3705 0198 1902 7663 59 *
Ust-ID-Nummer: DE 159841808

2.2 Satisfaction surveys and evaluation

After the conference, we may send you satisfaction and quality assurance surveys to help us further develop our events.

Legal basis: Art. 6(1)(f) GDPR (legitimate interest in quality assurance and improvement of future events). Your right to object under Art. 21 GDPR remains unaffected (see section 6).

2.3 Invitations to future events organised by WAZA and Cologne Zoo

If you have registered for the conference and provided your email address, we may use it to inform you about similar events organised by WAZA or Cologne Zoo.

Legal basis: Section 7 (3) UWG in conjunction with Article 6 (1) (f) GDPR. The prerequisite is that we have received your email address in connection with your conference participation and that you have not objected to its use.

You can object to the use of your email address for such invitations at any time without incurring any costs other than the transmission costs according to the basic rates. The objection can be made informally by email to:

- For WAZA: secretariat@waza.org
- For Cologne Zoo: info@koelnerzoo.de

Every email containing event invitations also includes an unsubscribe link that you can use to directly object to further use.

3. Recipients and disclosure of data

Your personal data will only be disclosed to the following recipients to the extent necessary to fulfil the purposes set out in section 2:

- between WAZA and Cologne Zoo as joint controllers,
- to service providers involved in the organisation and implementation of the conference on behalf of the controllers (e.g. conference platform, catering, hotel contingents), on the basis of data processing agreements in accordance with Art. 28 GDPR,
- to public authorities, if there is a legal obligation to do so.

Data will only be disclosed to other third parties or partners with your express consent.

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3a. Use of the Conference App Whova

For conference-accompanying communication and programme management, we use the conference app Whova. The app enables participants to access the conference programme and speaker information, receive push notifications, and use networking features.

For this purpose, we transfer the name and e-mail address of registered conference participants to the provider: Whova, Inc., 7310 Miramar Road, Suite 200, San Diego, CA 92121, USA (hereinafter “Whova”). A data processing agreement pursuant to Art. 28 GDPR has been concluded between us and Whova.

The legal basis for processing is Art. 6(1)(b) GDPR (performance of the participation contract), as the use of the app forms an integral part of the conference.

Whova processes data in the United States. The transfer of data is based on the adequacy decision of the EU Commission pursuant to Art. 45 GDPR, as Whova is certified under the EU-U.S. Data Privacy Framework (DPF) (available at: <https://www.dataprivacyframework.gov/>). The data will be stored for the duration of the conference and a reasonable follow-up period and then deleted. For further information, please refer to Whova’s privacy policy: <https://whova.com/privacy/>.

4. Data transfer within the EEA

WAZA is based in Barcelona, Spain. Cologne Zoo is based in Cologne, Germany. Both countries are members of the European Economic Area (EEA).

Where, in individual cases, it becomes necessary to transfer personal data to third countries outside the EEA (e.g. through the use of the Whova conference app, see section 3a), this will be done exclusively on the basis of appropriate safeguards in accordance with Article 44 et seq. of the GDPR (e.g. EU Standard Contractual Clauses, adequacy decision by the European Commission). We will provide you with information on the specific safeguards upon request.

5. Storage period

Your personal data will be deleted as soon as the purpose of processing no longer applies and there are no legal retention obligations to the contrary.

- Registration and participation data: Will be deleted no later than 12 months after the end of the conference, provided that there are no legal retention obligations (e.g. of a tax or commercial law nature in accordance with Sections 147 AO, 257 HGB).
- Data for event invitations: Will be stored until you object or until the event series is discontinued.

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6. Your rights as a data subject

Under the GDPR, you have the following rights with regard to your personal data:

- Right of access (Art. 15 GDPR),
- Right to rectification (Art. 16 GDPR),
- Right to erasure (Art. 17 GDPR),
- Right to restriction of processing (Art. 18 GDPR),
- Right to data portability (Art. 20 GDPR),
- Right to object (Art. 21 GDPR).

Note on the right to object under Article 21 GDPR:

If your personal data is processed on the basis of legitimate interests pursuant to Article 6(1)(f) GDPR, you have the right to object to the processing pursuant to Article 21 GDPR, provided that there are reasons for this arising from your particular situation. If the objection is directed against processing for direct marketing purposes, you have a general right to object without the need to specify particular reasons.

To exercise your rights, please contact:

- WAZA: secretariat@waza.org
- Cologne Zoo: info@koelnerzoo.de

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7. Right to lodge a complaint with a supervisory authority

You have the right to lodge a complaint with a data protection supervisory authority regarding the processing of your personal data.

The supervisory authority responsible for Cologne Zoo is:

Landesbeauftragte für Datenschutz und Informationsfreiheit Nordrhein-Westfalen (LDI NRW)

Kavalleriestraße 2–4, 40213 Düsseldorf

Telefon: +49 211 38424 0

E-Mail: poststelle@ldi.nrw.de

Website: <https://www.ldi.nrw.de>

The competent supervisory authority for WAZA is:

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Autoritat Catalana de Protecció de Dades (APDCAT)

Carrer del Rosselló, 214, Esc. A, 1r 1a, 08008 Barcelona, Spanien

Website: <https://apdcat.gencat.cat>

8. Obligation to provide data

The provision of your personal data is neither required by law nor contractually stipulated. However, the information marked as mandatory fields in the registration form is required to enable your participation in the conference. Without this information, registration is not possible.

Cologne & Barcelona, April 2026

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