

1. Photo and video recordings during the event

During the event, overview photos will be taken in which individual participants are not in the foreground (Section 23 (1) No. 3 KUG).

Specific portrait photos and group photos intended for publication will only be taken with the separate consent of the persons depicted.

2. Purposes and legal bases of processing

Processing is carried out for the following purposes:

Purpose	Description	Legal basis
Internal documentation	Photo and video recording for internal post-processing of the event and to improve the planning of future events	Art. 6(1)(f) GDPR (legitimate interest in optimal event planning)
Marketing	Use of individual elements, such as photos taken during the events	Art. 6(1)(f) GDPR in conjunction with Section 23(1)(3) KUG for reporting on the event Art. 6(1)(a) GDPR (consent), insofar as individual persons were captured in images

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You will be informed about the production of photo and video recordings when you receive your final ticket for the conference and in the entrance area. Recording will only start after you have been informed.

3. Categories of personal data processed

Data category	Examples
Photo and video material	Recordings of events

4. Recipients of personal data

If we use recordings of events for advertising purposes, these will be made publicly available. When using social media, the data will be made available to the portal operators in accordance with the terms of use. These include, in particular: Meta (Facebook and Instagram) and LinkedIn.

5. Transfer to third countries

If we use tools or service providers that process data in third countries (e.g. the USA), the transfer is based on an adequacy decision by the EU Commission (Art. 45 GDPR) or EU standard contractual clauses (Art. 46(2)(c) GDPR) and, where applicable, supplementary technical and organizational measures. You can request further information from us.

We use Zoom to hold virtual mastermind meetings. Zoom is certified under the Data Privacy Framework (DPF), which is why an adequacy decision by the EU Commission applies.

6. Storage period

Your personal data will be deleted as soon as the purpose of processing no longer applies and there are no legal retention obligations to the contrary.

In detail:

Photo and video material: Photo and video material will be stored for as long as the purpose of processing exists or until consent is revoked. If no revocation is declared, the necessity will be reviewed regularly every 2 years.

7. Your rights as a data subject

You have the following rights with regards to your personal data:

- Right to information (Art. 15 GDPR) about the data we process about you
- Right to rectification (Art. 16 GDPR) of inaccurate or incomplete data
- Right to erasure (Art. 17 GDPR), provided that there are no legal retention obligations
- Right to restriction of processing (Art. 18 GDPR)
- Right to data portability (Art. 20 GDPR) in a structured, commonly used and machine-readable format
- Right to object (Art. 21 GDPR) to processing based on Art. 6(1)(f) GDPR
- Right to withdraw (Art. 7(3) GDPR) consent given at any time with effect for the future – see section 8

AKTIENGESELLSCHAFT ZOOLOGISCHER GARTEN KÖLN

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Registergericht Köln HRB 167 • Sparkasse KölnBonn DE66 3705 0198 1902 7663 59 *
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8. Right of revocation and objection

Revocation of consent

If the processing of your data is based on consent, you have the right to revoke this consent at any time with effect for the future. The legality of the processing carried out until revocation remains unaffected.

Right of objection pursuant to Art. 21 GDPR

If we process your data on the basis of legitimate interests (Art. 6(1)(f) GDPR), you have the right to object to the processing at any time. We will then no longer process the data unless we can demonstrate compelling legitimate grounds that outweigh your interests, rights and freedoms.

9. Right to lodge a complaint with a supervisory authority

Pursuant to Article 77 of the GDPR, you have the right to lodge a complaint with a data protection supervisory authority if you believe that the processing of your personal data violates the GDPR.

10. Obligation to provide personal data

The provision of personal data is neither required by law nor contractually stipulated. Participation in all events is voluntary.

11. Further information

Further information on data protection and your rights as a data subject can be found in the privacy policy on our website.